

# PRIVACY POLICY

Last Updated: 04-05-2026

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## 1. INTRODUCTION

We process personal data in accordance with the **Personal Data Protection Act, 2022 (Tanzania)**.

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## 2. DATA COLLECTED

- Name, contact details
  - Registration info
  - Technical data (cookies, IP)
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## 3. PURPOSE

- Event management
  - Communication
  - Marketing
  - Legal compliance
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## 4. LEGAL BASIS

- Consent
  - Contract
  - Legal obligation
  - Legitimate interest
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## 5. DATA SHARING

Shared only with:

- Service providers
- Partners
- Authorities (if required)

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## **6. DATA SECURITY**

We implement appropriate security measures to protect personal data.

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## **7. DATA RETENTION**

Data is kept only as long as necessary.

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## **8. YOUR RIGHTS**

You may:

- Access data
  - Request correction
  - Request deletion
  - Withdraw consent
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## **9. COOKIES**

Used for analytics and user experience.

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## **10. DATA TRANSFER**

Only where legally permitted.

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## **10A. PHOTOGRAPHY & MEDIA DATA**

- Event media may include identifiable individuals
- Used for marketing and documentation

By attending, you:

- Consent to such use

You may request restriction of use.

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## **11. CHILDREN**

Data collected with appropriate consent.

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## **12. CONTACT**

[info@arushaautoshow.com](mailto:info@arushaautoshow.com)