

ARUSHA AUTO SHOW '26

*East Africa's Premier
Outdoor Automotive
& Lifestyle Festival*

Sept. 5 - 6, 2026

MAGEREZA Grounds - Kisongo



About The Show

Since 2019, Arusha Auto Show has grown into one of Tanzania's most important automotive platforms, bringing together the full mobility ecosystem in a dynamic outdoor setting.

Why Exhibit

- Direct access to customers and decision-makers
- Full automotive ecosystem
- 10,000+ projected visitors
- Live product engagement

Visit www.arushaautoshow.com to apply.





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Show Zones

- Automotive Exhibition
- E-Mobility Pavilion
- Smart Mobility Hub
- Overland & 4x4 Experience
- Car Clubs Arena
- Lifestyle & Fashion Pavilion

Who Should Exhibit

- Vehicle dealers
- Spare parts suppliers
- Financial institutions
- Insurance providers
- Tech companies
- Travel, Tourism & Experience providers
- Outdoor, Adventure & Overlanding Gear suppliers

Exhibition Packages

- Premium Space (Customizable Size & Set Up)
- Standard 6x6m Tented Space
- Standard 3x3m Tented Space
- 10x10m Open (Ground) Space

Apply now via the website
www.arushaautoshow.com

or contact the team;

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